

## **Arcade Classic Lode Runner Featured in the new Xbox LIVE “Sales & Specials” slot on the Xbox Dashboard Plus, Two new Expansion Packs Ratchet Up the Action**

**March 8, 2011 – Bellevue, Washington** – Tozai Games is pleased to announce that Lode Runner for Xbox LIVE Arcade is featured in Microsoft’s new ‘Sales & Specials’ slot on the Xbox LIVE Marketplace dashboard. The critically acclaimed action platformer Lode Runner, initially released April 2009, is an inaugural title in this new promotional slot created to emphasize the great values available on the Xbox LIVE Marketplace, and has been permanently reduced in price from 1200 Microsoft points to 800 Microsoft points.

“This promotion is a great opportunity for gamers to rediscover some great titles and pick them up at the best possible price. I know I’ll be checking!” said Sheila Boughten, president of Tozai Games. “We’re excited that Lode Runner is the frontrunner in a promotion established to give gamers really great deals.”

Also launching today is the first of two Lode Runner expansions filled with new crazy puzzling goodness and more Achievements for Lode Runner fans. The ‘Skill Pack’ features fifty new puzzles and eight crazed Hang On levels, as well as one new Achievement. The upcoming ‘Journey Pack’ will contain two new Achievements.

Lode Runner’s game/level designer Brett Ballow commented, “The ‘Skill Pack’ is the first of two large level expansions we’re releasing. It is available starting today for only 160 Microsoft points while the ‘Journey Pack’ will be available for 240 Microsoft points on April 13th, so there will be great deals for our diehard fans and new Runners alike.”

### **About Lode Runner**

Inspired by the celebrated 1983 original, the all-new Lode Runner was built from the ground up for Xbox LIVE Arcade. With Hi-Res 3-D graphics, frenzied 2-D action, 220 levels, and six play modes, the popular action platformer makes an epic return. Run, climb, blast blocks, outsmart enemies and grab the gold on your own or with a partner! Battle up to three friends on Xbox LIVE in a frantic game of tag, where the first to die are the first to avenge...as enemies! Survive endlessly spawning foes to earn medals and create devious levels to challenge the Community. Just as in the original award-winning game, the new Lode Runner rewards fast, smart and gutsy moves. Preserving the classic style of play was the foundation for creating the definitive Lode Runner experience!

## About Tozai Games

From the classics of yesterday to the original IP of tomorrow, Tozai Games delivers lasting gaming experiences to passionate gamers around the globe. Based in Bellevue, Washington, Tozai Games is an experienced team of professionals dedicated to building successful licensing and publishing relationships around the world.

You can find out more information about Tozai Games at <http://www.tozaigames.com> and <http://www.facebook.com/pages/Tozai-Games/100516206655642> and on Twitter @TozaiGames.

Keep up-to-date on Lode Runner XBLA on the Lode Runner Facebook page at <http://www.facebook.com/LodeRunnerXBLA>

To download the Lode Runner press kit or other Tozai Games' assets go to: [press.tozaigames.com](http://press.tozaigames.com)  
Members of the media wanting to inquire about interview opportunities or other materials from Tozai Games may do so by emailing their requests to:

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